
🥰 **Your Monthly Inspo**

1 message

Thu, Dec 9, 2021 at 1:26 PM



Hi Julia!

You just opened the gift of inspiration! This email is brimming with exciting entrepreneurial stories and valuable pieces of advice. If you're feeling overwhelmed, this just might be the source of motivation you need to get focused and persevere.

We hope this helps you power through the remainder of the year. It's a hectic

time, and we could all use an extra boost. Here's to closing Q4 better than ever!

- *Melanie & Lauren*



LATEST BLOG POSTS



Client Spotlight: Alan Stein, Kadima

Alan Stein launched [Kadima Career XLR8R](#) in July 2020. During a time of incredible stress during the COVID-19 shutdowns, Alan found a way to bring what he does best to the people who need it the most. He saw an opportunity to create more equity and diversity in the tech industry. We love his mission, and he has some great advice to share!

What do you love about your work?

I love helping people. I love seeing their success. When I get someone into Facebook making \$78,000 when I get someone into Amazon making \$98,000 when I get someone into Salesforce making \$132,000. The first one was a Black woman, the second one was a LatinX guy, and the third one was a Black guy. Their thanks and their appreciation makes me happy. They've recorded testimonials and written nice recommendations for me on LinkedIn. It's not all me. They do the hard work, but I'm able to give them a couple of tips and

guidance to get there.

What advice would you give for other business owners?

Talk to people that are doing what you want to do already and are doing it well. Ask a lot of questions. I have learned so much by meeting great people. In my CRM, my customer relationship management database, I have 700+ people that I've had conversations with over this last year and a half. I've learned a lot from many of them, and they've put me in contact with others. Increase your service area by talking to people, seeking advice, and listening more than you talk. That's been very helpful.

How has it been working with VaVa?

Their work is high quality and highly detail-oriented. My VA has already identified some things that have slipped through the cracks, like a prospect that I forgot to follow up with. She said, "You only followed up with these eight, what about this ninth one?" I forgot to follow up with that one. It's an opportunity.

My VA has been phenomenal, scrappy. She's eager to learn things. I'm trying different software packages, and she'll get in and check out the videos. She knows some of the stuff, but she's willing to learn. She's been amazing to work with. And that's while she's balancing her kids and her family as well.

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How to Reach A Fulfilling Lifestyle as an Entrepreneur

Whether you're a solopreneur or a leader with a bustling team, many entrepreneurs end up struggling to find fulfillment as business owners. The hours can become endless. And the cycle of perpetual work required for business growth can be draining. With no finish line and the next goal always on the horizon, you may even feel like you're not accomplishing anything at all.

If that sounds like you, it's time to develop a lifestyle that will allow you to enjoy the results of all your hard work. By incorporating a few simple tactics, you can make your life work for you!

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7 Inspirational Women Entrepreneurs to Learn From

Our company was founded with the goal of helping entrepreneurs find work-life balance. And we love encouraging entrepreneurs and watching them grow.

Read about some of the outstanding entrepreneurs who have inspired us over the years. Wherever you are on your path, we hope these stories offer you encouragement and renewed motivation.

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REMINDER



Get Through the Holidays!

Depending on your industry, the holidays might be a slower time for your business. Or it might be quite the opposite! Either way, working with a Virtual Assistant can save you a lot of time and help you make it through without all the stress. Handle that uptick in orders or correspondence with ease. Or finally, get around to completing your backburner project.

Set yourself up for success in 2022!

[SCHEDULE A FREE CONSULTATION TO GET STARTED](#)



HAPPY CLIENT

"My VA has truly changed my life. She came in at the perfect time. She is very proactive and can catch whatever I throw at her. She is also very

efficient and can think steps ahead of me not to mention detailed oriented. I never have to worry about something dropping through the cracks!"

- Jeanette Jordan, Oakland, CA



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