



Hi Julia !

As a member of our VaVa family, we want you to be empowered to build the life and organization that you've always dreamed of. That's why we're here to deliver resources, updates, and a sense of community.

As a client of VaVa, you are part of a thriving community of business owners, nonprofit leaders, and driven professionals. We hope you can find support and inspiration from each other.

We're here to help you do what you love! Let us know if we can support you in any way.

- Melanie & Lauren



Spring Promotion: Boost Your Business!

From now until the end of June, get 5 FREE additional hours when you spend \$500 on any new or added service. If you've been thinking about expanding your support, now is the time!

As we're leading up to Summer, it might be helpful to get ahead on some of your projects or perhaps tackle the ones that have been on hold for a while. Maybe you're even planning some summer vacations and want extra support while you're out of the office.

Consider getting help with your:

- Marketing strategy
- Social media content
- Website
- Bookkeeping
- Data entry
- Travel booking
- [Or for more ideas, see our full list of services](#)

If you're interested in taking us up on this offer, send a message to info@vavavirtual.com



Collaborate Toward a Better Organization

You get the most out of your business when you collaborate effectively with your team. We've been preaching this since the beginning.

Delegation is a key to growth, and you can't achieve proper delegation without a harmonious team.

If you've been feeling like your team doesn't work together as well as they could, you're adding new members to your team, or you're simply new to having a team, these tips should help!

Top Tips for Effective Collaboration

- **Strive for clear communication.** Make sure everyone is always on the same page. Set expectations clearly and often.
- **Take advantage of digital tools** like project management software to ease your workflow. Some of them are even free! [We love using Asana with our team.](#)
- **Share your growth goals and strategy** with your whole team so they know what they're working toward and why.

- **Check in with your team members** to make sure they're satisfied with how things are going—even when things seem to be going perfectly fine. If they're not, take steps to solve problems together.
- **Trust your team with autonomy.** You hired them for a reason. Trust that they can do their job appropriately and successfully. If they can't, they will hopefully be comfortable coming to you because you've created a comfortable space for honest communication.



Welcome Account Success Manager Ashley Woleben!

We are so happy to welcome Ashley Woleben to our team as our new Account Success Manager! Some of you may have already been introduced to her, but let's get to know her better.

Tell us a bit about yourself.

I am originally from Youngstown, OH, and Lancaster, PA. I spent my childhood moving around, and I now spend my adult life moving around as a military spouse. My favorite state to live in has been Tennessee because we had four seasons and lots of outdoor activities.

What do you like to do outside of work?

Outside of work, I have quite a few hobbies, such as watercolor painting, collaging, baking, and cooking. With six kids, my hobbies often become bonding activities which are really lovely.

What did you do before VaVa?

Before VaVa, I had a plethora of jobs including anthropologist, coroner's assistant, speaker/lecturer, and owned and operated a classical homeschool co-op and podcast.

What are you most excited to do at VaVa?

At VaVa, I am most excited to work with clients and VAs to create the most compatible working synergy possible. Creating processes and systems is something that I look forward to doing.



Client Spotlight: Derek Steele, Social Justice Learning Institute

In case you missed it, we caught up with Derek Steele, Executive Director of the [Social Justice Learning Institute](#). He's empowering people through education so they can make the change they want to see in their communities.

[Find out more](#) about how he started, what motivates him, and what advice he has for other entrepreneurs!

CHECK OUT THE BLOG

Resources To Keep You Motivated

- [How to Run Your Small Business Like the Superstar That You Are](#)
- [Design a Brand Story to Be Proud of With These Creative Tips](#)
- [5 Ways a Virtual Assistant Can Help You Find Purpose](#)

In the Media

Check out our recent publications!

- [Five Ways to Catalyze Small Business Growth in 2022](#) in Home Business Magazine
- [5 Easy Ways to Streamline Your Small Business and Save Money](#) in Frugal Entrepreneur
- [Brand Makeovers: Melanie Ammerman and Lauren Gall Of VaVa Virtual Assistants On The 5 Things You Should Do To Upgrade and Re-Energize Your Brand and Image](#) in Authority Magazine



Want to make account changes or have questions?

We're here for you! Just reach out to your Account Success Manager or

FILL OUT THIS FORM



VaVa VIRTUAL
ASSISTANTS

OUR JOB IS TO MAKE
YOUR JOB EASIER



Sent to: _t.e.s.t._@example.com

[Unsubscribe](#)

VaVa Virtual, 10153 1/2 Riverside Dr., Suite 504, Toluca Lake, CA 91602, United States

Email Marketing by ActiveCampaign